



# South East Queensland Corporate Travel Pulse June-July 2021

travel confidence levels, perception and outlooks

Commissioned by Brisbane Airport Corporation, this research outlines the travel confidence levels of 200+ South East Queensland (SEQ) businesses, their perceptions and concerns in today's new travel environment.

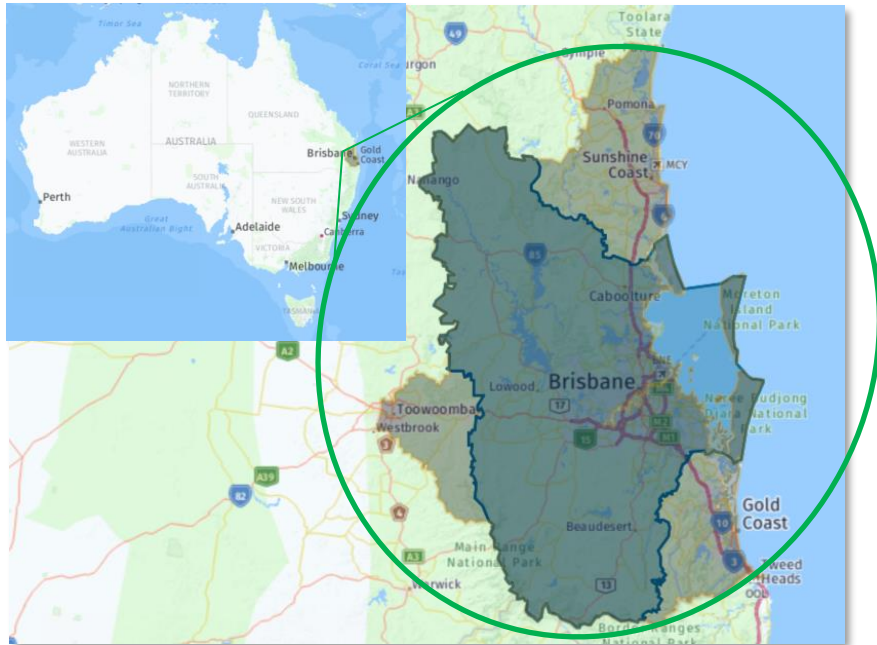


Figure 1: South East Queensland Catchment

### Timing

Fieldwork was conducted in June – July 2021.

### Research methodology

#### Quantitative

- Online survey

SEQ companies were sourced via a B2B panel. A sample size of n=200 was achieved with the below criteria met:

- business located in South East Queensland catchment postcodes
- company size to be >50+ employees
- employees flying for work
- respondent to have knowledge of air travel budget

#### Qualitative

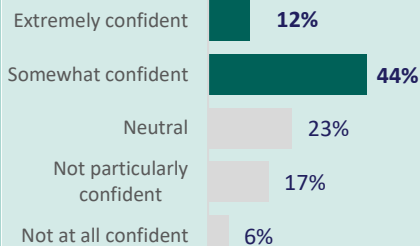
- 6 in-depth interviews with executives at leading corporate travel management travel agencies / blue chip companies
- qualitative participants were sourced by Brisbane Airport Corporation to represent the corporate travel industry

B2B panel partners Stable Research and Research Profile were enlisted to assist with sample collection. Leap Insight led the quantitative and qualitative interview process.

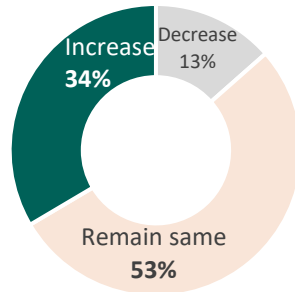
### CONFIDENCE TO FLY DOMESTICALLY



Confidence to travel domestically remains optimistic, particularly intrastate



### DOMESTIC TRAVEL BUDGET FY22



**87% of SEQ businesses** confirm FY22 domestic travel budget remains, or has increased

### DOMESTIC TRAVEL TYPES



Essential travel will continue in FY22, predominantly for:

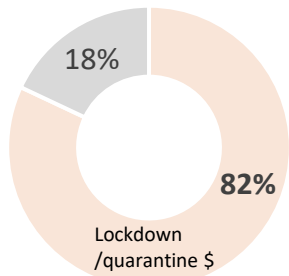
- mines
- health care sector
- construction
- sales

### VACCINATION POLICY



- **41% of employers** will request travelling staff to be COVID-19 vaccinated
- 35% will encourage staff to be vaccinated

### LIMITER OF DOMESTIC TRAVEL



**82%** of SEQ businesses agree **snap state lockdowns** and **mandated quarantine costs** are the **main concerns**

### DECISION TO FLY



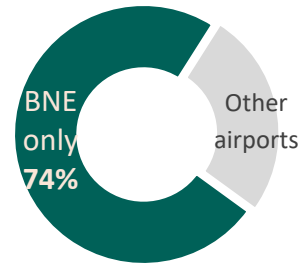
**Decision to travel** relates more to the domestic region and associated risk

### TRIP LENGTH



**Business trips are shortening** (ie: return same day) to avoid safety / risk issues and interstate lockdown scenarios.

### AIRPORT UTILISATION

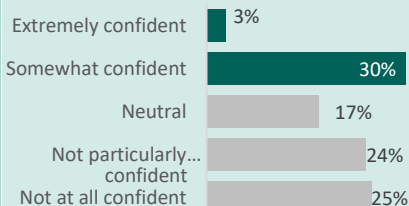


**74%** of SEQ businesses fly solely from Brisbane Airport

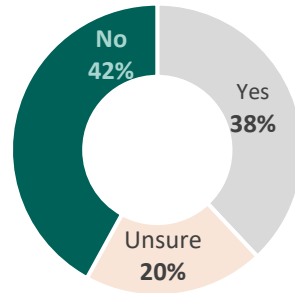
### CONFIDENCE TO FLY INTERNATIONALLY



- business confidence remains cautious in ability to travel overseas
- main concern is of WHS risk to staff



### OVERSEAS TRAVEL BUDGET FY22



- **38% of SEQ businesses** include provisions for FY22 international travel
- 56% do not have a corporate travel agreement with an airline

### INTERNATIONAL TRAVEL START



- **70% of SEQ businesses** will **resume international travel** within the year **once borders open**, and travel is permitted.

### EMPLOYEE SENTIMENT TO FLY OVERSEAS



- Staff are reluctant to travel internationally due to border lockdowns and quarantine



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